

A conversation with our Director, Lisa DeVicaris

Why should a parent choose Adventureland for their child's Summer Camp?

The Camping business is our Passion. My family has owned and operated Adventureland for over 56 years!

But, that's not the only reason, **IT'S BECAUSE WE DO THINGS DIFFERENTLY!**

I think what separates us from other camps is our flexibility in 3 key areas":

1. Our Financial/Attendance requirements.
2. Our Program Scheduling
3. Our 20 acre site/ Curriculum

1. Financial & Attendance

We are the only camp I know that operates on a DAY RATE.

Where other camps require a minimum attendance (most being a minimum 4 full weeks) we have no such restrictions. Come 1 day or all 39 Days (we are always closed 1 day every season for July 4th). We allow what ever works best for your family.

-You can come for 1 to 5 days a week.

-Your schedule can change from week to week.

-You can make up missed days of base camps if our enrollment numbers allow it. Extended care hours are not transferable.

Other camps require large deposits and payments in full by the beginning of their programs, some as early as May 1st. Our online registration is set up so you only register and pay for the day /days of camp you can afford at that specific time of registration. We understand cash flow can be a concern in the current economic climate and that a lot of our parents only know their work schedules from week to week". That's why we allow you to register and pay for days of camp as late as 7 days prior to attending."

Other camps charge an inflated rate if you are not registered for the entire summer, we base our discounts on **WHEN** you purchase your day/days of camp. Not every one can fit 8 weeks of camp into their schedule nor do they need 5 days a week of child-care. We feel a family shouldn't be penalized for taking a vacation, for sending their child to a specialty sports camp or wanting to let their little ones spend a day a week with "Nanna". Our day rate increases as we get closer to camp but even our most expensive "in season" rate is about 50% cheaper than the other camps in our area that have comparable programs."

2. Program Scheduling

We are the only Camp I know of that runs a 39DAY SCHEDULE instead of the outdated 5day.

A 5day schedule means each day of the weeks schedule, is repeated weekly. With our campers having such individualized attendance needs, we couldn't go with a cookie cutter schedule. Suppose we only had geo caching on Mondays and your child couldn't come on Mondays. Your child would be missing out on a great activity.

We do have a weekly template we work off of but our schedules are continually changing to keep our days fresh and exciting. This innovative technique allows us to add some large comprehensive activities to our curriculum eg. rapid building, fishing frenzy & ship wreck and to drop activities that aren't working. It also means we aren't held hostage by the inclement weather.

Friday's are Special Events/Themed Pool Parties - Our Campers spend the 1st ½ of the day with their assigned groups doing traditional camp activities. The 2nd ½ of the day is spent preparing for and participating in our themed pool parties. Eg. Pirates, Disney, Luau, Country Hoedown, Pajama Party and favorite Super Hero to name a few.

Where other Camps and Township Recreation programs only offer free swim, at Adventureland **we** swim twice daily. In the mornings, all of our campers are required to participate in Red Cross swim instruction. If your child doesn't know how to swim he/she will learn and if he/she knows how to swim they will learn how to swim better. During extreme heat we schedule extended swim time. Our Registered nurse makes the decision for us on whether we need to curtail activities and extend swim.

We are the only Camp I know of that is using innovative ZONE scheduling.

Multiple groups are assigned to a certain area, or zone, where a variety of activities are available. Campers will choose different activities to participate in, rotate through a series of activities. Zones allow specialist activities like Art & Nature to be integrated throughout our site. This new type of scheduling cuts down on wasted travel time and allows for more supervision.

3. Site & Curriculum

Our 20+ Acre site with 3-acre lake is A "Nature" and "Outdoor Enthusiast's" dream come true.

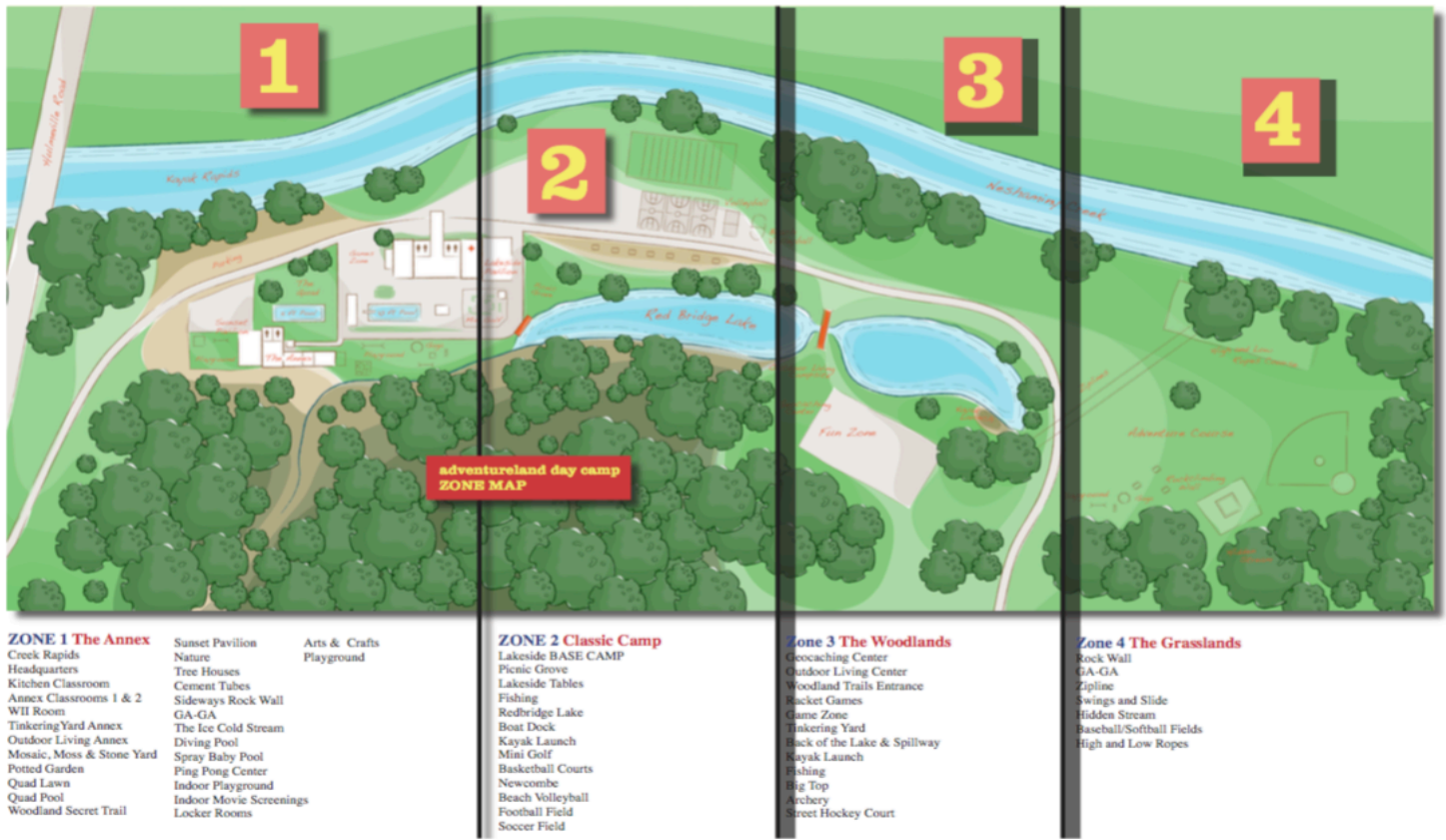
Where other camps spend large parts of their time in gyms, game rooms and taking trips, we feel warm sun, sparkling water, fresh air, shady trees and the splendor of the outdoors should be the backdrop for real summer adventure. The benefits of outdoor recreation cannot be over stated. Our one of a kind site is why we are able to offer our **"FIND YOUR TRUE NORTH" S.T.E.A.M** based curriculum- Science, Technology, Engineering, Art and Math. In addition to mastering games, sports and social skills, campers have the opportunity to build, measure, and identify. They investigate, plan and design. They search, explore and discover. Hands-on problem solving in our outdoor classroom that has woodlands along with lake, creek and stream access is simply the best. In addition, we know building an individual project may not be as valuable as planning and building with a team. Past TRUE NORTH activities have included trail-building, tiny waterfall construction, creek rapids building, turtle island designing, a playground rock wall project, classic wall mosaics, lake sounding, and shelter-building.

Do you believe your child should spend their summer days outside in nature?
 Do you want to see them come home dirty, tired and excited enough to do it all over again tomorrow?
 Do you want to watch as they thrive in our camp community?
 Do you love the idea of them having such a great day that they can't stop talking to you about it?
 If you answered yes to these questions then Adventureland is the Day Camp for you.
 Summer is too short to miss out on all the fun.

Join us! Your family will not regret it!

Yours in Camping,
 Lisa DeVicaris

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SPECIAL
 New Camper, 1st Responder or Parochial School
 discounted Camp tuition day rates