

“A conversation with our Director, Lisa DeVicaris

Why should a parent choose Adventureland for their child's Summer Camp?

“BECAUSE WE DO THINGS DIFFERENTLY”!

“I think what separates us from other camps is our flexibility in 3 key areas”:

1. Our Financial/Attendance requirements.
2. Our Program Scheduling
3. Our 22acre site/ Curriculum

1. Financial & Attendance

“We are the only camp I know that operates on a DAY RATE”.

“Where other camps require a minimum attendance (most being a minimum 4 full weeks) we have no such restrictions. Come 1 day or all 39 Days (we are always closed 1 day every season for July 4th). We allow what ever works best for your family. Operating on a **Day Rate** makes allowances for so many different scenarios:

-Do you only need 3 days a week, for 3 weeks? **NOT A PROBLEM!**

-Do you need 2 days one week, and 3 days the next? **NOT A PROBLEM!**

-Does your work schedule change every week? **NOT A PROBLEM!**

-Is it Monday and your babysitter cancelled for Tuesday? **NOT A PROBLEM!** Just go online and purchase tomorrow's day of camp.

-Are you registered for Mon. Wed. and Fri. this week, but need to come Mon. Tues. and Thurs.? **NOT A PROBLEM!** Just email us the change.

-Do you need to miss a scheduled day of camp this week? **NOT A PROBLEM!** Just email us what day you want to use as a makeup.

“Where other camps require large deposits and payments in full by the beginning of their programs, some as early as May 1st we never close our enrollment. Our online registration is set up so you only register and pay for the day /days of camp you can afford at that specific time of registration. We understand cash flow can be a concern in the current economic climate and that a lot of our parents only know their work schedules from week to week”.

“Where other camps charge an inflated rate if you are not registered for the entire summer we base our discounts on **WHEN** you purchase your day/days of camp. Not every one can fit 8weeks of camp into their schedule nor do they need 5days a week of child-care. We feel a family shouldn't be penalized for taking a vacation, for sending their child to a specialty sports camp or wanting to let their little ones spend a day a week with “Nanna”. Our day rate increases as we get closer to camp but even our most expensive “in season” rate is about 50% cheaper than the other camps in our area that have comparable programs.

2. Program Scheduling

“We are the only Camp I know of that runs a 39DAY SCHEDULE instead of the outdated 5day.”

A 5day schedule means each day of the weeks schedule, is repeated weekly. With our campers having such individualized attendance needs we couldn't go with a cookie cutter schedule. Suppose we only had geo caching on Mondays and your child couldn't come on Mondays. Your child would be missing out on a great activity.

We do have a weekly template we work off of but our schedules are continually changing to keep our days fresh and exciting. This innovative technique allows us to add some large comprehensive activities to our curriculum eg. rapid building, fishing frenzy & ship wreck and to drop activities that aren't working. It also means we aren't held hostage by the inclement weather. When a child is not enrolled for 5 days a week knowing our weekly template helps a parent and camper decide what days of the week would be the best for them to attend.

Our weekly template is:

Mondays and Thursdays are Traditional Camp- Our Campers spend their whole day with their assigned groups doing all of the traditional camp activities. Boating, Fishing, Sports, Playgrounds, Ga-Ga, Art, Nature, Out-door Living, Geo-Caching, Mini Golf, 32 ft climbing wall, Swimming to name a few.

Tuesdays and Wednesdays are Club Days- Our Campers spend only ½ the day with their assigned groups doing traditional camp activities. The other ½ of the day is spent doing special club activities of the campers choosing. Eg. Zip Lining, Mural Club, Outdoor Cooking, Banner Club, Rapid Riding, Hockey, Soccer, Kayaking and Fishing to name a few.

Fridays are Special Events/Themed Pool Parties - Our Campers spend the 1st ½ of the day with their assigned groups doing traditional camp activities. The 2nd ½ of the day is spent preparing for and participating in our themed pool parties. Eg. Pirates, Disney, Luau, Country Hoedown, Pajama Party and favorite Super Hero to name a few.

Where other Camps and Township Recreation programs only offer free swim, at Adventureland **we** swim twice daily. In the morning all of our campers are required to participate in Red Cross swim instruction. If your child doesn't know how to swim he/she will learn and if he/she knows how to swim they will learn how to swim better. During extreme heat we schedule extended swim time. Our Registered nurse makes the decision for us on whether we need to curtail activities and extend swim.

“We are the only Camp I know of that is using innovative ZONE scheduling.

Multiple groups are assigned to a certain area, or zone, where a variety of activities are available. Campers will choose different activities to participate in, rotate through a series of activities or join specialty clubs. Zones allow specialist activities like Art & Nature to be integrated throughout our site. This new type of scheduling cuts down on wasted travel time and allows for more supervision.

3. Site & Curriculum

“Our 22+ Acre site with 3-acre lake is A “Nature” and “Outdoor Enthusiast’s” dream come true”.

Where other camps spend large parts of their time in gyms, game rooms and taking trips we feel warm sun, sparkling water, fresh air, shady trees and the splendor of the outdoors should be the backdrop for real summer adventure. The benefits of outdoor recreation cannot be over stated. Our one of a kind site is why we are able to offer our “FIND YOUR TRUE NORTH” S.T.E.A.M based curriculum- Science, Technology, Engineering, Art and Math. In addition to mastering games, sports and social skills, campers have the opportunity to build, measure, and identify. They investigate, plan and design. They search, explore and discover. Hands-on problem solving in our outdoor classroom that has woodlands along with lake, creek and stream access is simply the best. In addition, we know building an individual project may not be as valuable as planning and building with a team. Past TRUE NORTH clubs have included trail-building, tiny waterfall construction, creek rapids building, turtle island designing, a playground rock wall project, classic wall mosaics, lake sounding, and shelter-building.

Do you believe your child should spend their summer days outside in nature?

Do you want to see them come home dirty, tired and excited enough to do it all over again tomorrow?

Do you want to watch as they thrive in our camp community?

Do you love the idea of them having such a great day that they can't stop talking to you about it?

If you answered yes to these questions then Adventureland is the Day Camp for you.

Summer is too short to miss out on all the fun.

Join us! Your family will not regret it!

Yours in Camping,

Lisa DeVicaris

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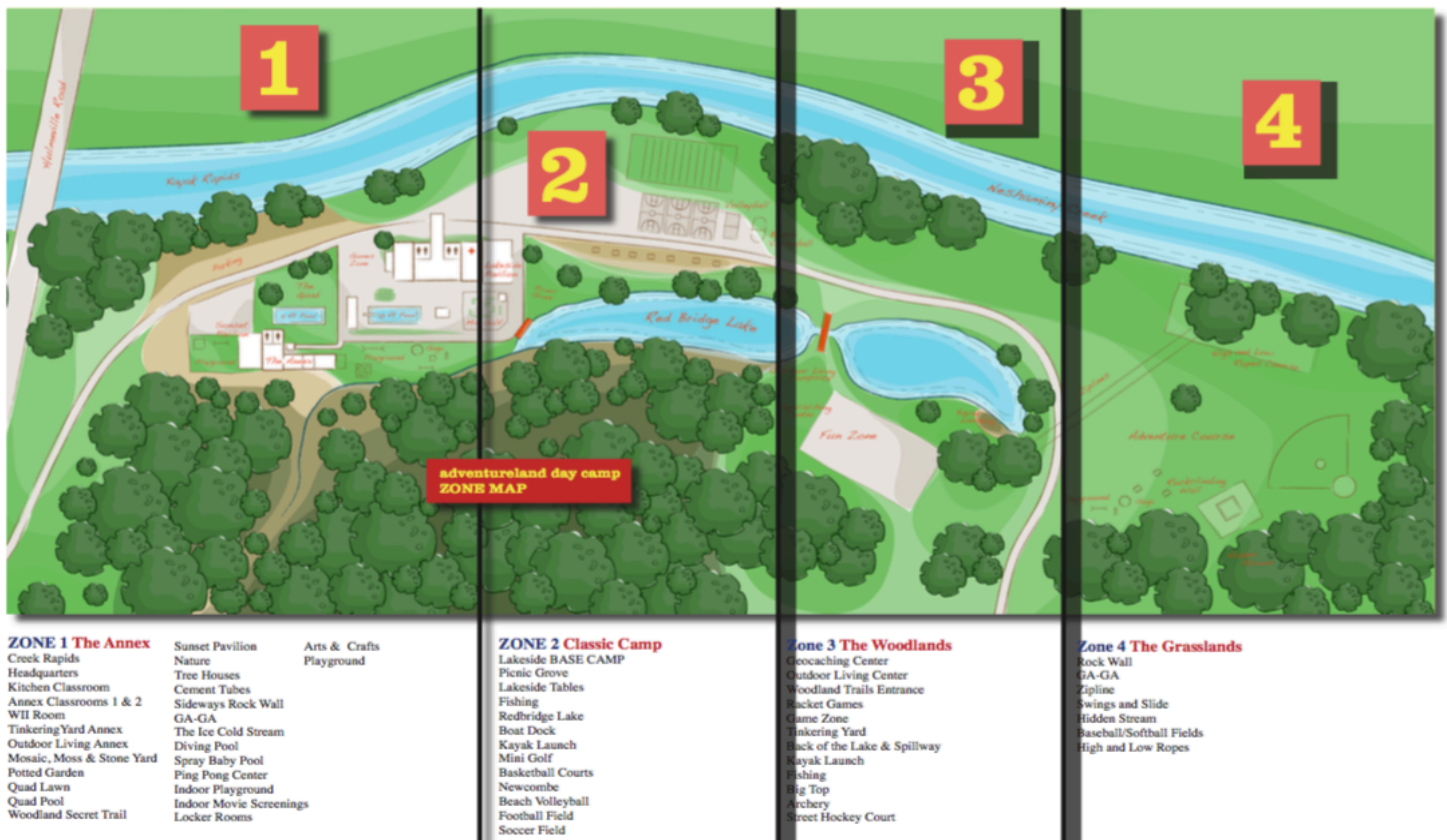
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