

# Why choose Adventureland Day Camp?

## *Dear Parents and Kids,*

**Thank you** for considering us for your summer camp needs. Here are some great reasons you should choose Adventureland:

**We believe in the importance of summer** – As second-generation camp owners, we were privileged to spend our childhood summers here at Adventureland.

Consequently, we know what our camp can provide for today's kids and families. In fact we love the camp experience so much that we are part of the staff too. Who better to introduce new faces to the wonders of an outdoor summer spent amid the natural beauty that is Adventureland.

**At Adventureland you and your child will be more than just a number** – As owners, we will be greeting your family each morning. And when you pick your child up at the end of the day we will be there saying, "Be safe driving home, see you tomorrow!". We will be there to answer your questions, address your concerns and help make sure your child returns home with both socks. And when you choose Adventureland you become part of our entire camp community – an extended group of friendly happy people who are proud to call our camp their summer home! We want to get to know you! Why not friend us on Facebook?

[www.facebook.com/adventureland.daycamp](http://www.facebook.com/adventureland.daycamp)

**Our dedicated staff are energetic lovers of nature and adventure** – Our staff are professional teachers who look forward to each summer. They know it will be filled with the magic energy only the great outdoors can provide. As talented mentors, they gain tremendous satisfaction knowing the enrichment they provide our campers. And many of our staff have their own children attending Adventureland helping make sure everyone has the best summer possible!

**At Adventureland your child will grow healthier & happier** – The benefits of outdoor recreation cannot be overstated. Our private 25-acre site with 3-acre lake enables us to provide a natural haven for children in a world that sometimes seems no longer safe for outdoor activities. Warm sun, sparkling water, fresh air, shady trees and the splendor of the outdoors are the backdrop for real summer adventure. Check out our FLICKR archives to see photos of our outdoor happiness:

[www.flickr.com/photos/adventurelanddaycamp/](http://www.flickr.com/photos/adventurelanddaycamp/)

**Your kids will never be bored with our activities for all ages** – From age 5 to 15, our campers have a huge variety of activities to excite and satisfy them all! Never do you hear of anyone 'out-growing' Adventureland. Our teens are some of our most enthusiastic campers. In fact, many *parents* continually remark how they wish THEY could come to camp too! Adventureland provides amazing structured lessons in fishing, ecology, biology, outdoor survival, stream studies, rock climbing, high ropes, tandem zipline, kayaking, canoeing, camp crafts, mosaic, ceramics, mapmaking, geo-caching and swimming. And our schedules are continually changing to keep our days fresh and exciting.

**Our campers have freedom of choice** – They can take control of their fun with Adventureland's new innovative zone scheduling. Multiple groups are assigned to a certain area, or zone, where a variety of activities are available. Campers will choose different activities to participate in, rotate through a series of activities or join specialty clubs. Zones allow specialist activities like Art to be integrated throughout our site. And campers can now participate in Art or Nature or Outdoor Living every day rather than just once or twice weekly like other camps. This new scheduling cuts down on travel time and allows more time for fun.

**Your children will learn while having fun** – Adventureland is so much fun that at the end of the day children don't want to leave. Yet most campers don't realize they are actually learning a great deal while attending our camp. In addition to mastering games, sports and social skills, campers have the opportunity to build, measure and identify. They investigate, plan and design. They search, explore and discover. Our integrated curriculum allows campers to learn without even thinking about it while they play! Check out our YOUTUBE channel to view the excitement: [www.youtube.com/user/adventurelanddaycamp](http://www.youtube.com/user/adventurelanddaycamp)

**FIND YOUR TRUE NORTH S.T.E.M. Curriculum** – Science, Technology, Engineering and Math is the "buzz" word among educators nowadays. Although this is a concept presently sweeping the nation, at Adventureland we've been doing this all along! We understand that S.T.E.M. is so much more than staying inside building lego robots. We know the best opportunities for real world engineering exist in outdoor landscapes like ours. Hands-on problem-solving in an outdoor classroom that has woodlands along with lake, creek and stream access is simply the best! In addition, we know building an individual project may not be as valuable as planning and building with a team. Past TRUE NORTH clubs have included trail building, tiny waterfall construction, creek rapids building, turtle island designing, a playground rock wall project, classic wall mosaics, lake sounding, and shelter building. It's great to see schools finally catching on to what we've known all along.

## **PARENTS HAVE FREEDOM OF CHOICE TOO:**

**We provide Registration Flexibility** – As parents we realize cash flow can be a problem. Many camps require you to sign up for a minimum amount of time, or charge an inflated rate if you are not registered for the entire summer, but NOT Adventureland. No deposit, no minimum and we charge a day rate so each camp day is priced the same. We do offer seasonal discounts so the earlier you buy days the more money you save. If you can't pay for the entire camp season no problem. Simply pay for the discounted days you can afford and add days as you can. And you could try us out for just one day and if happy with your child's experience, you could sign up for more days, or the rest of the summer. It's entirely up to you! Request a copy of our dates and rates booklet at [adaycamp@aol.com](mailto:adaycamp@aol.com)

**Build Value Pricing** – It's all about options. We have a simple day rate for our 9am to 4pm camp day. Add-on morning and/or afternoon extended hours are available. This allows us to keep the base price for camp as low as possible.

**On-line Registration** – No registration forms to fill out and mail back. Our on-line registration lets you take care of all your registration needs from the comfort and privacy of your home at any time that's convenient for you. You can even extend your time at Adventureland throughout the season, all we require is 24 hours notice for any changes.

**Gift Certificates** – Giving the "Gift of Camp" has just gotten easier. This link: <https://thrive.activenetwork.com/Reg4/Form.aspx?IDTD=6207616&RF=11710201> allows any one to purchase a gift certificate in your child's name for camp tuition.

There is so much more to Adventureland than can possibly be described in a one-page letter!

*Write Lisa DeVicaris at [adaycamp@aol.com](mailto:adaycamp@aol.com) and introduce yourself today!*

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